

BOARD OF PHARMACY SPECIALTIES
POLICIES AND PROCEDURES

XXII. Mailing List Rental Policy

The names and primary postal mail addresses of BPS certified pharmacists will be provided to interested parties according to the following stipulations. No other personal information on certificants (including e-mail address or telephone number) is released.

1. Mailing lists are rented for one-time use only.
2. Mailing lists may be requested for one specific specialty or for groups of specialties.
3. For promotion of educational programs, mailing lists are rented at the rate of \$350 per list or \$350 per 1,000 addresses or fraction thereof - whichever is greater.
4. For any other promotional activity (e.g. membership, employment opportunities), mailing lists are rented at the rate of \$500 per list or \$500 per 1,000 addresses or fraction thereof - whichever is greater.
5. BPS sponsors (those associations/corporations donating \$25,000 or more per year to BPS) will be provided up to four (4) uses annually of any mailing list(s) for any purpose(s) at no charge. Additional uses for any purpose will incur a charge of \$350 per list or \$350 per 1,000 addresses or fraction thereof - whichever is greater, for each additional use.
6. BPS staff must review and approve the content of the piece prior to the release of the mailing list(s).
7. Mailing lists are provided in comma-delimited text file format by e-mail attachment ONLY.
8. All BPS certified pharmacists are included on the mailing lists, unless they advise BPS otherwise.
9. Requesters must complete and submit a BPS Mail List Rental Agreement form with all required information, including payment and sample mailing for review, prior to release of a list by BPS.